

Introducing "Statistics for Business"

Josemari Sarasola

2020

Introducing "Statistics for Business"

What is it?

It's rather an umbrella term and wide and ambiguous concept. But a name had to be given and the bureaucrats here chose that.

And what does it cover?

Probability theory (concretely unidimensional probability distributions) and statistical inference. We need probability theory for inference, but probability theory has its own purpose too, mainly for decision problems with risk.

Do you need previous knowledge?

Basic maths. Descriptive statistics (mean, standard deviation) and basic calculus of probability.

Introducing "Statistics for Business"

Course material

Here: <https://josemarisarasola.wordpress.com> (Post: Statistics for Business, 2020). From there the course material is generally redirected to Gizapedia, it's a Basque language online encyclopedia. There you can also get previous or background lessons for the course and models of examinations from the previous years.

Assesment

Writing exam: 4-5 problems.

Is it hard?

Properly, the question is: are you motivated? If you are, it's not hard. A piece of advice: attending the course regularly and weekly home review are important. Put elbows on the desktop the days before the exam!

About English in the classroom

In the classroom perhaps there are some students with a native or near native level in English, but surely many of us have a intermediate or low level. If we don't understand each other, we can always ask each other to repeat the previous statements; or in extreme (or not so extreme) circumstances ask to write it on the blackboard. I'm ready to speak to you in your native language as well (Spanish, Basque) but only individually and generally not in the classroom. Be comprehensive!

About me

Josemari Sarasola. You can call me Josemari (IPA translation: xoseH/maɣ̞i. Do not hesitate to ask any questions in class. Official tutorials online, but it's better to make an appointment to avoid queues and other surprises. Contact: josemari.sarasola@ehu.eus